



K-12 Leaders Select Alert Solutions as a "Readers' Choice Top 100 Product"

District Administration Readers Choose Most Innovative K-12 Products of the Year

For Immediate Release

Providence, RI— Alert Solutions, a leading provider of <u>award-winning school communication technology</u>, is thrilled to announce its Communication Suite for PowerSchool users has been named a District Administration "Readers' Choice Top 100 Product for 2014."

Alert Solutions is the only completely embedded <u>communication suite within Pearson's PowerSchool</u> student information system. Using multiple messaging channels, Alert Solutions tailors communication based on school and parent preferences, <u>using real-time contact information</u> every time a message is sent. Eliminating the need to sync or transfer data again, Alert Solutions' infusion with PowerSchool is the forefront of its technological advantage.

"We are honored to be included in District Administration's Top Products list again," stated Dave Baeder, CEO of Alert Solutions. "Our company strives to provide school administrators with the most efficient way to communicate with parents, students and staff members. Our flagship education division is focused on expanding our product offering to meet the growing needs of our customers."

Alert Solutions is one of the most fully-featured school notification systems in the education market. Additional features within Alert Solutions' Communication Suite includes Speak Up!, an anonymous two-way communication platform for bullying mitigation, as well as our Automated Report Card Module and PowerTeacher Messaging.

Alert Solutions was selected by District Administration's editors from a record 2,400-plus nominations. This is the second time in three years Alert Solutions has been awarded the "Reader's Choice Top 100 Product" for its PowerSchool Communication Suite. Alert Solutions currently offers services to thousands of school districts in the United States and around the world.

About Alert Solutions

Alert Solutions, a Pearson PowerSchool partner, provides a dynamic cloud-based multi-channel messaging technology and web services for customers in education, leveraging its robust platform of email, voice social media and SMS text messaging. Alert Solutions ensures communications are transmitted efficiently and securely, enabling school districts around the world to relay important information to their audiences. For more information, visit www.powerschool.alertsolutions.com.

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