



**Power Announcement Named District Administration Magazine Readers' Choice Top 100 Product**  
*DA Readers Choose Most Innovative K-12 Products of the Year*

**For Immediate Release**

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**Providence, RI** – Alert Solutions, an expert in cloud-based multi-channel communication and Pearson PowerSchool partner, is excited to announce their Power Announcement platform has been named a District Administration Readers' Choice Top 100 Product for 2012.

Alert Solutions' Power Announcement product is a cutting-edge approach to school communication. Including multiple messaging channels and comprehensive list management capabilities, Power Announcement tailors communication based on school and parent preferences, using real-time contact information.

Power Announcement is one part of the only completely embedded communication suite within Pearson's PowerSchool. Alert Solutions' communication suite also includes an Automated Report Card Module and Speak Up!, an anonymous two-way communication platform designed to combat bullying.

Eliminating the need to sync or transfer data again, the seamless integration with PowerSchool is the forefront of Alert Solutions' technological advantage.

With more than 1,000 nominations this year, a new record, the Top 100 Product winners were selected by District Administration editors and were based upon both the quantity of nominations and the quality of reader descriptions.

**About Alert Solutions**

Alert Solutions, a Pearson PowerSchool partner since 2010, provides dynamic cloud-based multi-channel messaging technology and web services for customers in education and healthcare, leveraging its robust platform of email, voice, fax and SMS text messaging. Alert Solutions' powerful web services API integrates into any existing software or web-based platform. Alert Solutions ensures communications are transmitted efficiently and securely, enabling organizations to relay important information to their audiences. For more information, visit [www.alertsolutions.com](http://www.alertsolutions.com).

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